

APPENDIX 4: EQUALITY IMPACT ASSESSMENT**Provide basic details**

Name of proposal/activity/policy to be assessed: Letting Boards in Redlands Ward - Voluntary Ban Pilot and Alternative Arrangements.

Directorate: DENS - Directorate of Environment and Neighbourhood Services.

Service: Planning and Building Control

Name: Kiaran Roughan

Job Title: Planning Policy Manager

Date of assessment: 20/06/2014

Scope your proposal

What is the aim of your policy or new service?

To implement a pilot voluntary ban on letting boards, agreed with local letting agents, and to set out options should the voluntary arrangements not prove satisfactory in resolving the issues.

Who will benefit from this proposal and how?

Various stakeholders, particularly local residents and other visiting members of the public will benefit from the reduction in visual clutter and poor impression that a proliferation of to let signs gives to an area.

What outcomes will the change achieve and for whom?

The reduction in clutter and the proliferation of signs will improve the visual appearance of the area and the detrimental impression that such signs give an area to the benefit of local residents and other visiting members of the public.

Who are the main stakeholders and what do they want?

Local residents and other visiting members of the public, property owners and landlords. All will benefit from improving the overall impression of the area and the reduction in conflict between differing groups over the presence of such to let boards.

Assess whether an EIA is Relevant

How does your proposal relate to eliminating discrimination; promoting equality of opportunity; promoting good community relations?

Do you have evidence or reason to believe that some (racial, disability, gender, sexuality, age and religious belief) groups may be affected differently than others? (Think about your monitoring information, research, national data/reports etc)

Yes ☐ No ☒

Is there already public concern about potentially discriminatory practices/impact or could there be? Think about your complaints, consultation, feedback.

Yes ☐ No ☒

If the answer is Yes to any of the above you need to do an Equality Impact Assessment.

If No you **MUST** complete this statement

An Equality Impact Assessment is not relevant because the policies contained in the Local Plan Alteration will apply to all developers, and the levels of contribution will be based on the size and/or type of the proposed scheme. There is no evidence that any group would be treated differently. The output of the policy will be the provision of affordable housing balanced by contributions towards infrastructure provision, for which there is no evidence or belief that any group would be treated differently.

Signed (completing officer)	Kiaran Roughan	Date: 20 th June 2014
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Signed (Lead Officer)	Kiaran Roughan	Date: 20 th June 2014
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